



Annual Report: October 1, 2016 – September 30, 2017

Financial

- Awarded 2016 VA Alcoholic Beverage Control (ABC) Education & Prevention Grant of \$8,000.00
- Awarded White House's Office of National Drug Control Policy Drug-Free Communities (DFC) Grant of \$125,000.00 annually for five-years (Five-year award of \$625,000.00 total); Hanover Community Services Board provides the federal match for the DFC grant, with support equaling \$125,000.00 annually (Five-year federal match of \$625,000.00 total)
- Hosted Spirit Night Fundraisers at Riverbound Café and Marty's Grill, raising \$840.00
- Awarded 2017 VA Alcoholic Beverage Control (ABC) Education & Prevention Grant of \$8,000.00
- Youth Alcohol Drug Abuse Prevention Project (YADAPP) STAN Plan Mini Grant Award (Hanover Cares awarded on behalf of Teens Care Too) \$250.00

Accomplishments

- DFC Grant allowed Hanover Cares to hire its first Executive Director
- Developed Hanover Cares Coalition organization structure
- Developed Hanover Cares Personnel Policies
- Developed Hanover Cares Financial Policies
- Purchased Non-Profit Board Directors & Officers Liability Insurance
- Received VA state sales tax exemption certification
- Joined Community Anti-Drug Coalitions of America (CADCA)
- Attended the CADCA National Leadership Forum and CADCA Mid-Year Training Institute
- Completed required three-week CADCA National Coalition Academy
- Joined Community Coalitions of Virginia (CCoVA) and attended monthly meetings
- Joined Hanover Chamber of Commerce and attended meetings and events
- Held monthly coalition meetings and quarterly board meetings
- Completed the 2016 Hanover Youth Survey for 8th, 10th and 12th grades
- *Just Say Something* media campaign initiated; Messages include 'Parent Me', 'Educate Me', 'Guide Me', 'Question Me', and 'Check on Me'; Other campaign marketing included the following:
 - *Just Say Something* posters developed, distributed and advertised at area businesses
 - Newspaper ads were in the Herald Progress, Mechanicsville Local and Hanover Local

- Flyers sent home to 4th-8th grade parents in report cards in February and April
- *Just Say Something* cups handed out at all four high school sporting events
- *Just Say Something* calendars developed and distributed throughout the county
- Collaborated with Atlee High School TV production class to develop 5 Public Service Announcements, and posted on the Hanover Cares website and Facebook page
- Monthly column in Herald Progress that runs the second week of each month
- Participated in community outreach through events such as the Ashland Strawberry Faire, Hanover Tomato Festival, Chasing the Dragon movie screening and panel discussion, and Union Baptist Church Spring Health Fair
- Partnered with Teens Care Too (youth substance use prevention coalition through Hanover Community Services Board) to implement *Hidden in Plain Sight* program for parents in the community and initiated *HIPS* 'pop-up' by using a grassroots approach to education and awareness of drug and alcohol prevention by bringing select items from the program into both schools and the community
- Attended Youth Alcohol & Drug Abuse Prevention Project (YADAPP) hosted by VA ABC Education & Prevention, where adult sponsors from Hanover Cares and Hanover County Sheriff's Office sponsored six youth from Teens Care Too, who implemented year-long prevention projects
- Provided presentations to Hanover Council of Parent Teacher Association (PTA) leadership meeting and monthly PTA meeting, Virginia Crime Clinic, Hanover Rotary, and Hanover County Sheriff's Office Youth Services Unit
- Developed and published Hanover Cares brochures
- Developed educational information packets for juvenile licensing ceremonies and attending ceremonies to distribute packets
- Assisted in Student Organization for Developing Attitudes (SODA) training with school intervention counselors
- Participated in Hanover Health Department Community Health Assessment
- Increased 'likes' on social media by ensuring active postings with current or relevant information
- Submitted DFC Progress Reports in February and August, as well as Coalition Classification Tool and Core Measures Report in August

Year Ahead

- Continue implementing goals of DFC grant and VA ABC Education & Prevention grant
- Implement *Café Conversations* program
- Develop & Print Drug & Alcohol Fact Cards
- Implement *Safe Home Pledge*
- Develop & Print Emergency Resource Card
- Continue building capacity of the coalition and implementing sustainability plan
- Enhance coalition volunteer and membership recruitment and retention
- Graduate from CADCA National Coalition Academy
- Continue youth engagement in community-level prevention by partnering with Teens Care Too and 7th UP volunteers